

Where is *here*

→ *Part I*

Map the
Journey

Georgia
Macmenemy

{Intro}

In our society we spend 11 hours a day on average looking at a screen. We rely on our phones to do everything for us from spelling, calculations, telling the time and getting from A to B. Due to the fact we're always looking down, we don't notice the world around us so much, effecting our ability to navigate on our own. I decided to put this to the test. I asked my classmates to trace the journey between our two campuses - a journey all of us have made countless times, sometimes more than once a day! I wanted to see whether people took notice of their surroundings and could imagine the journey without aid of the map on their phone. This publication documents the results from 14 different people.

KEY:



Participant's journey interpretation

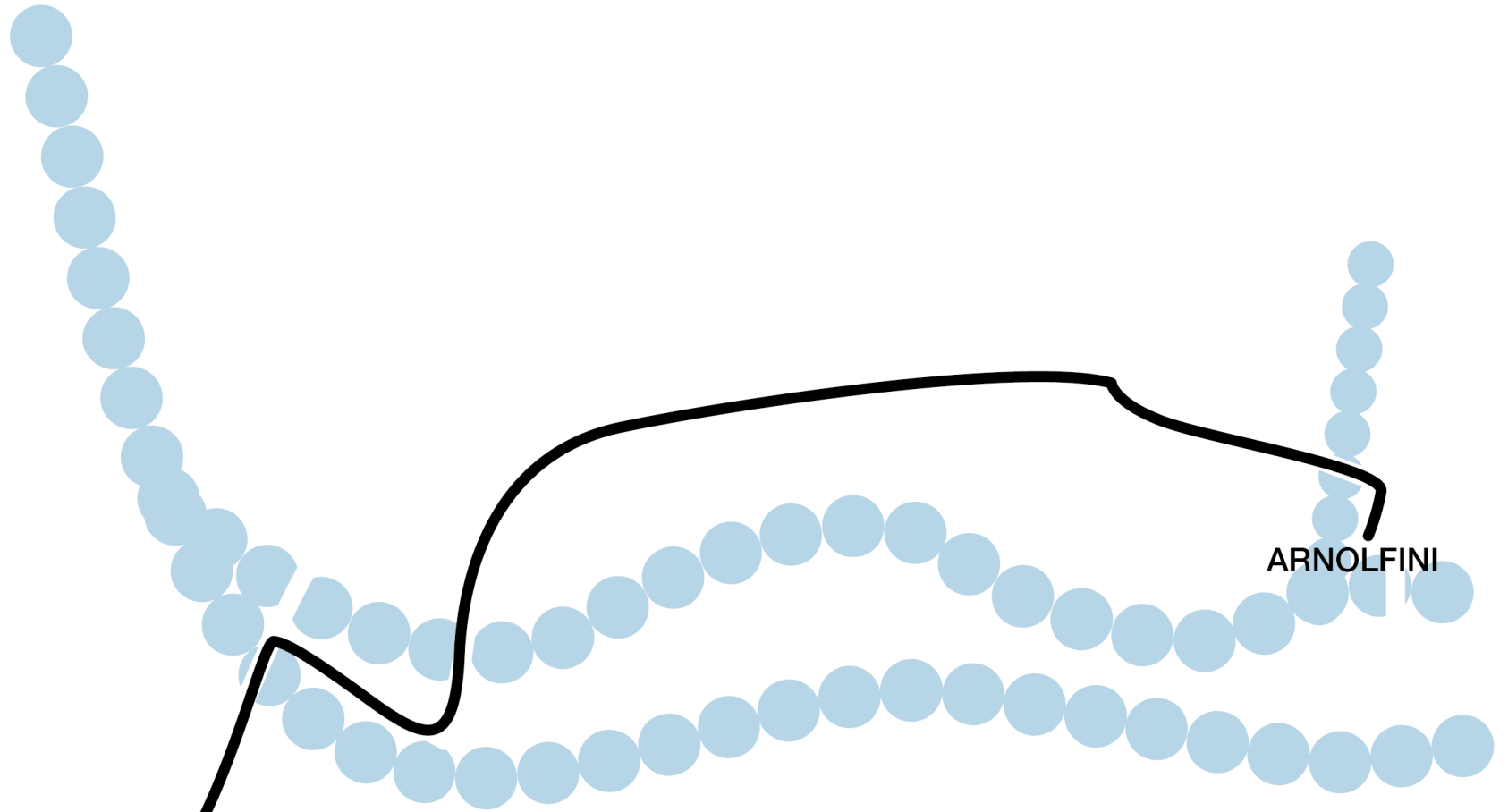


Correct Journey



Water

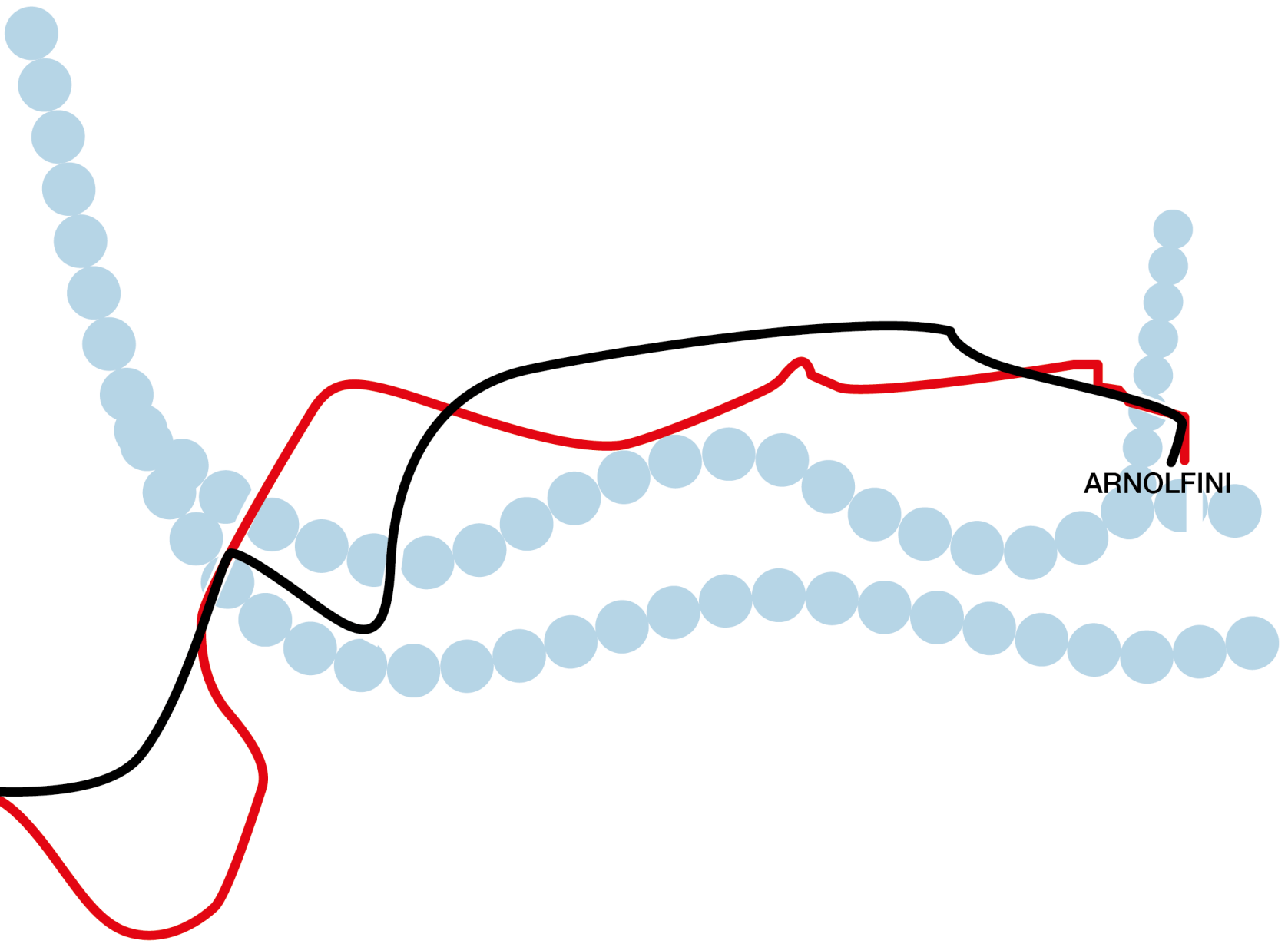
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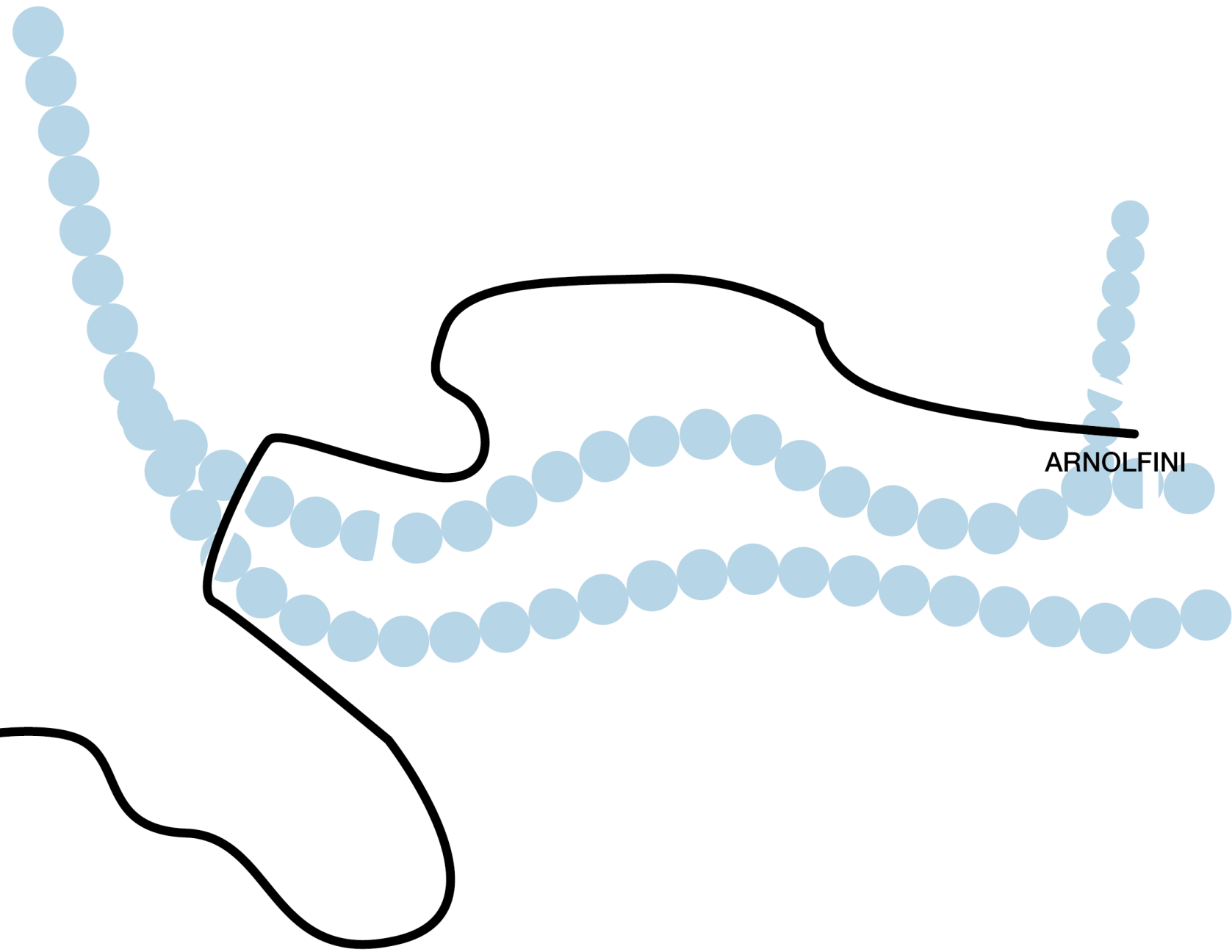
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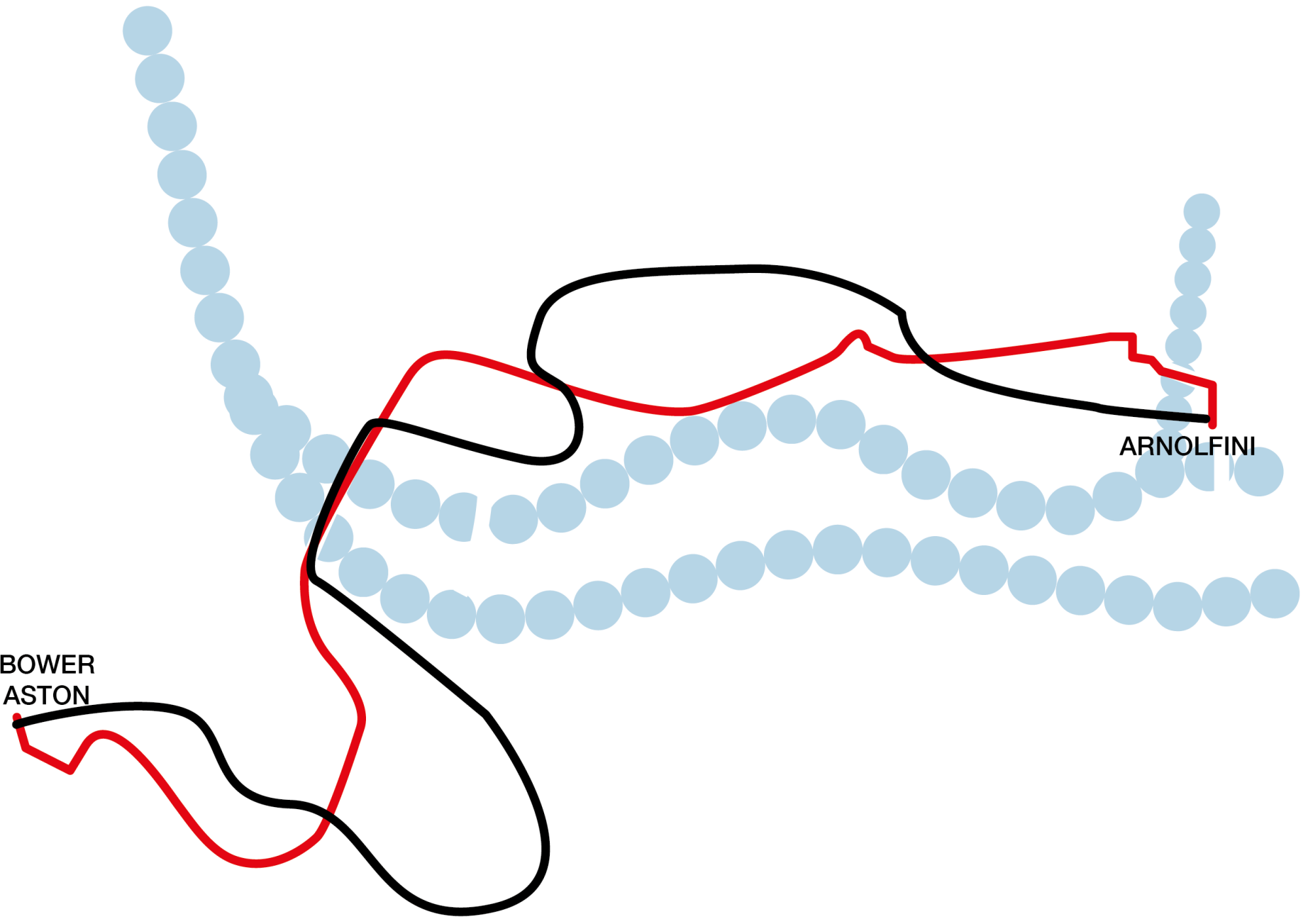
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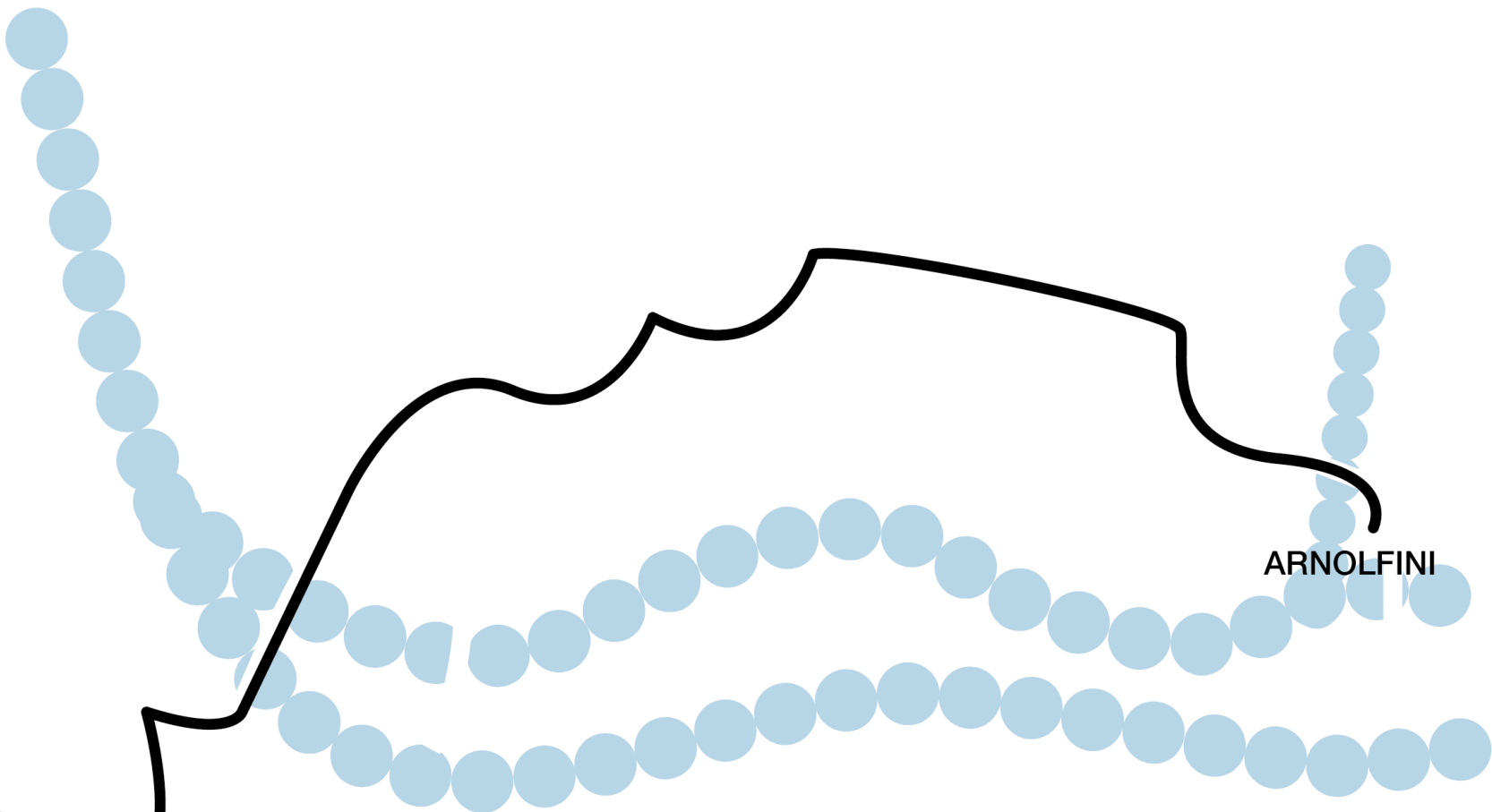
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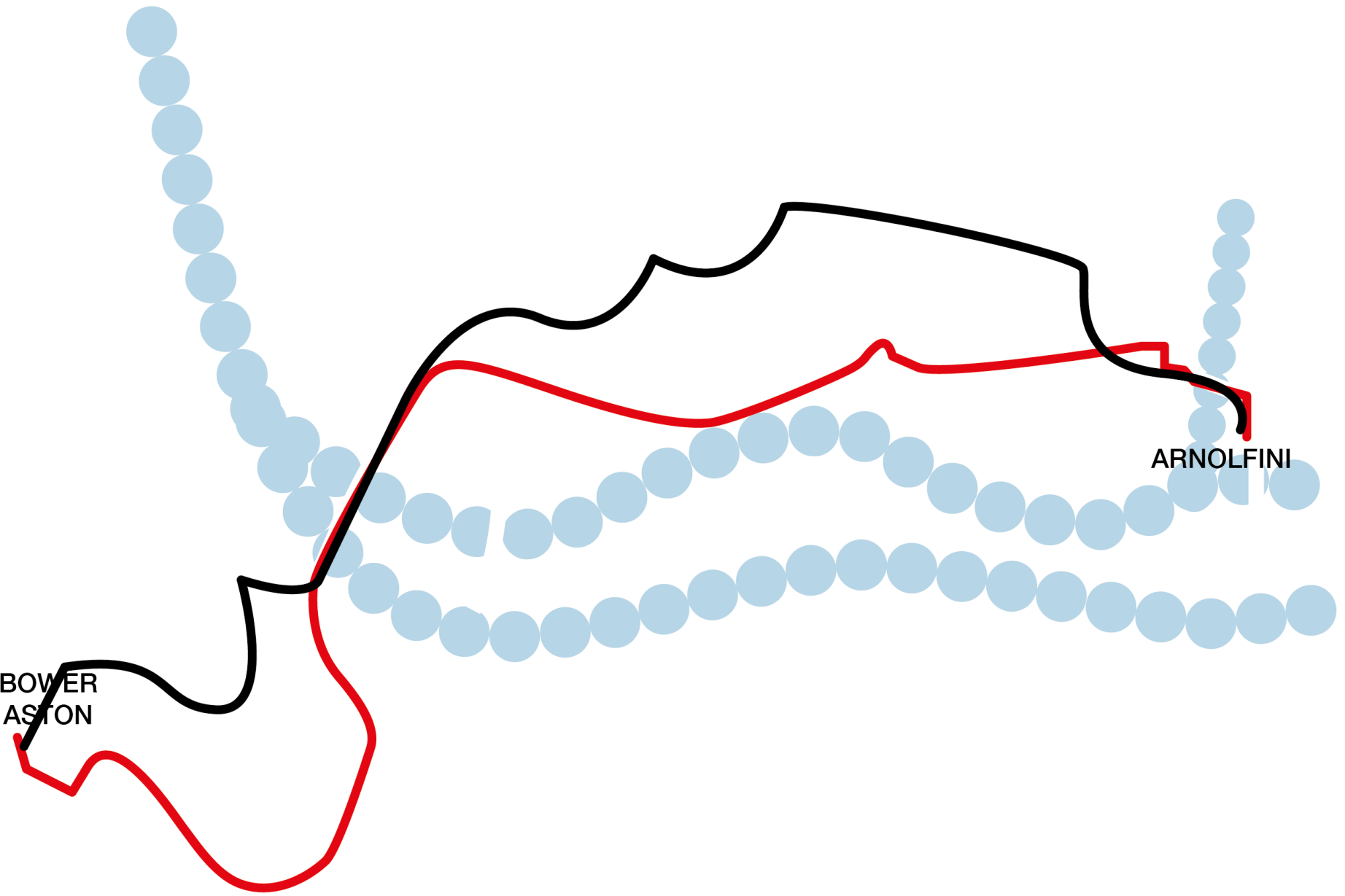
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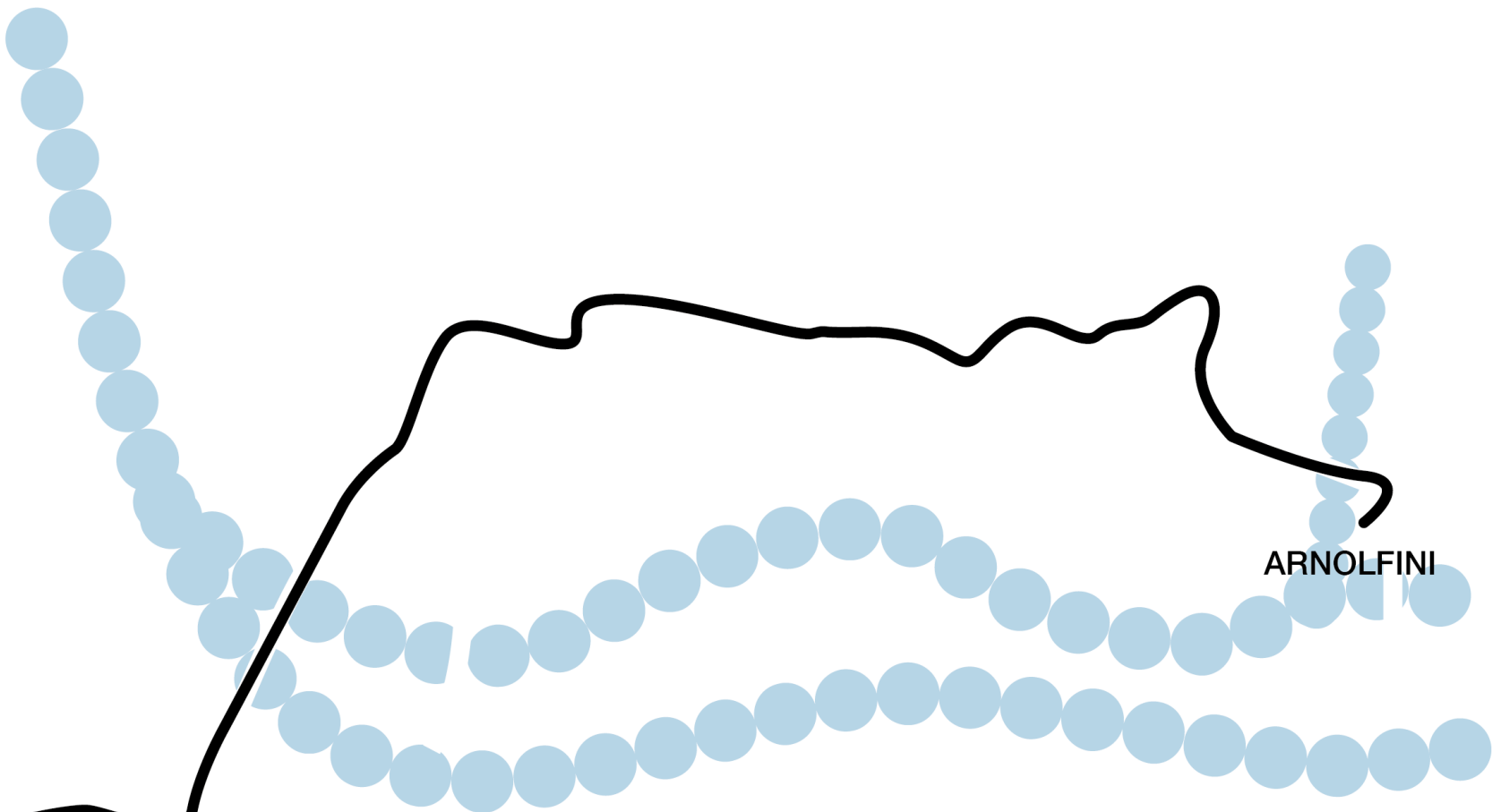
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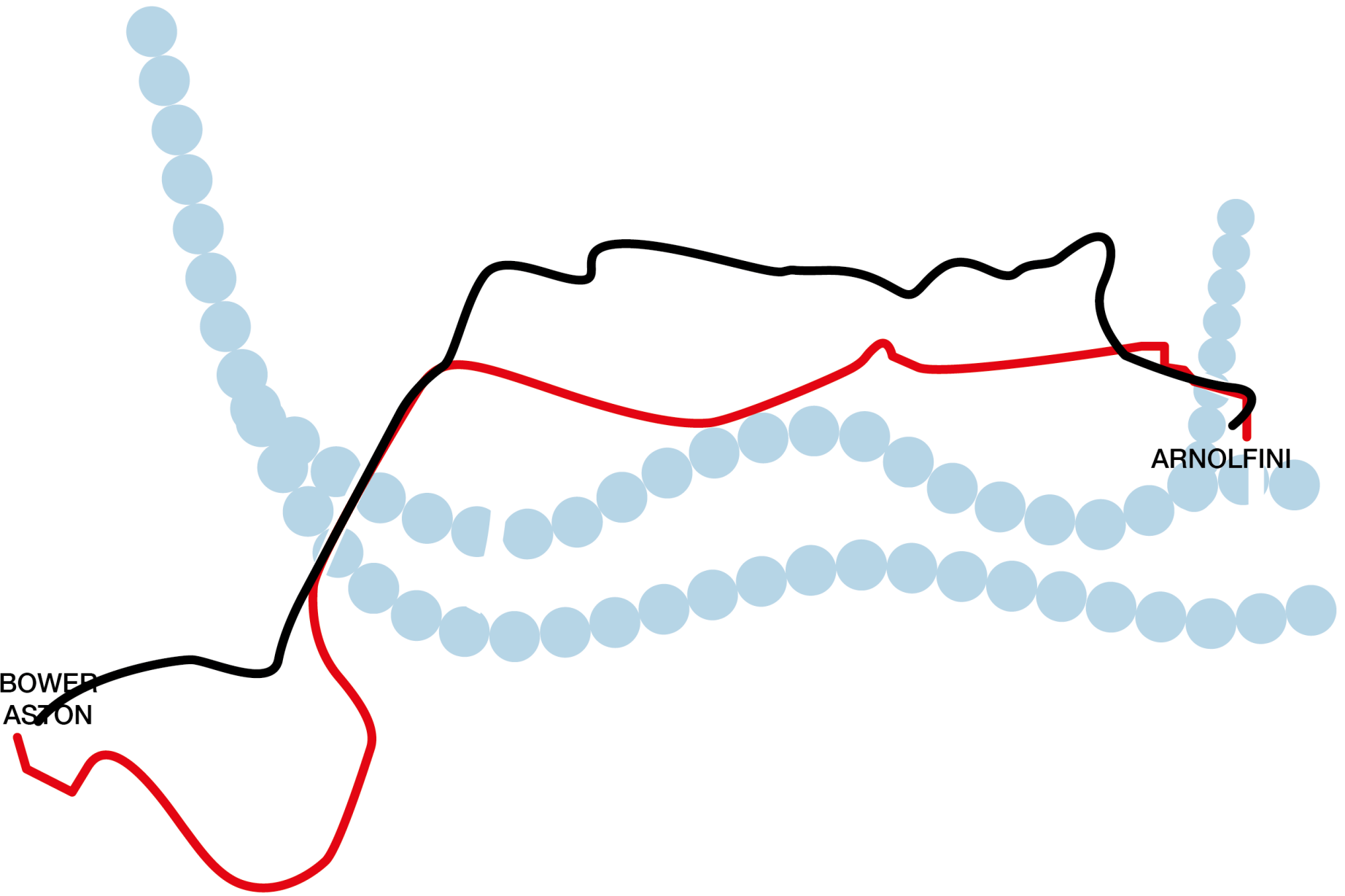
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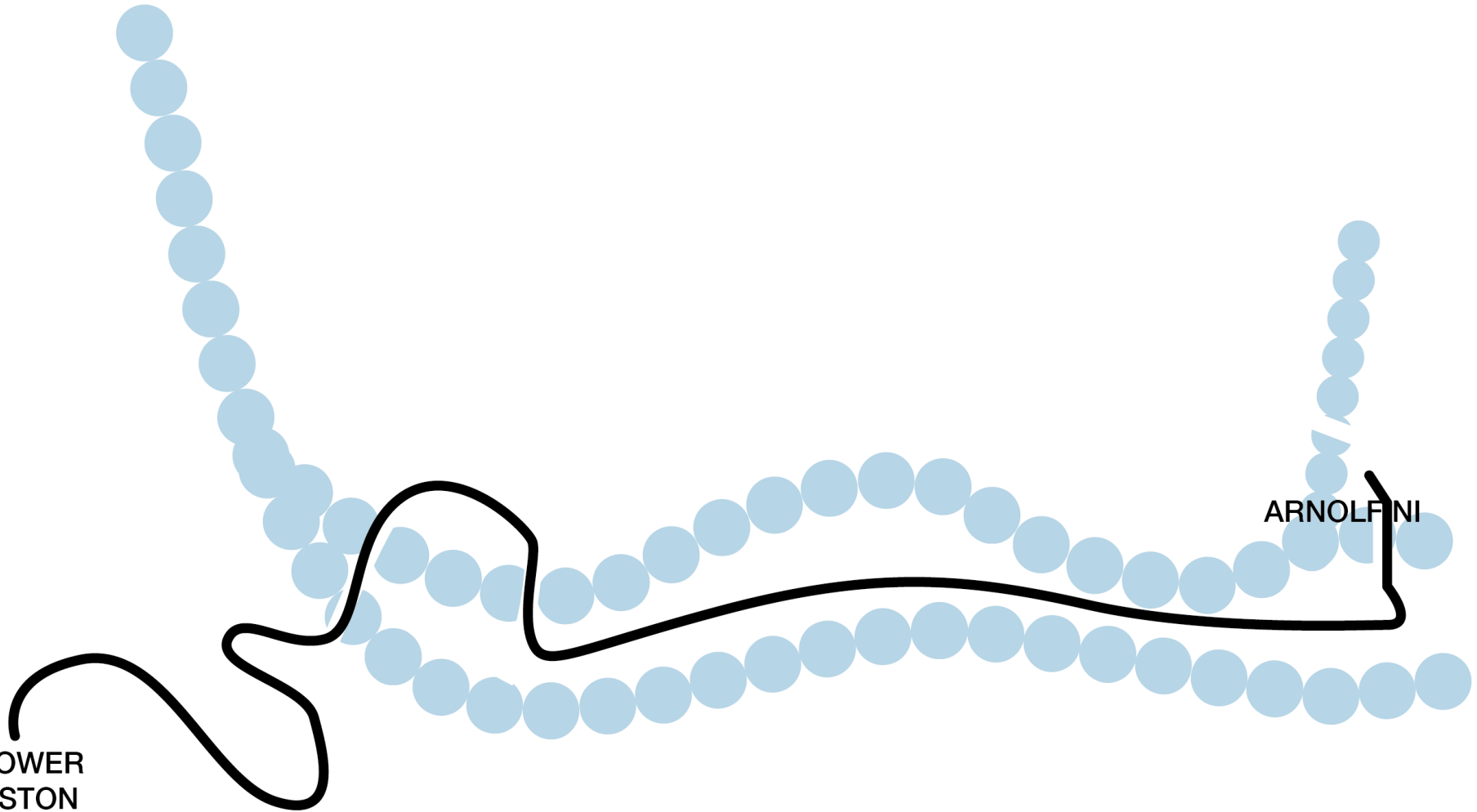
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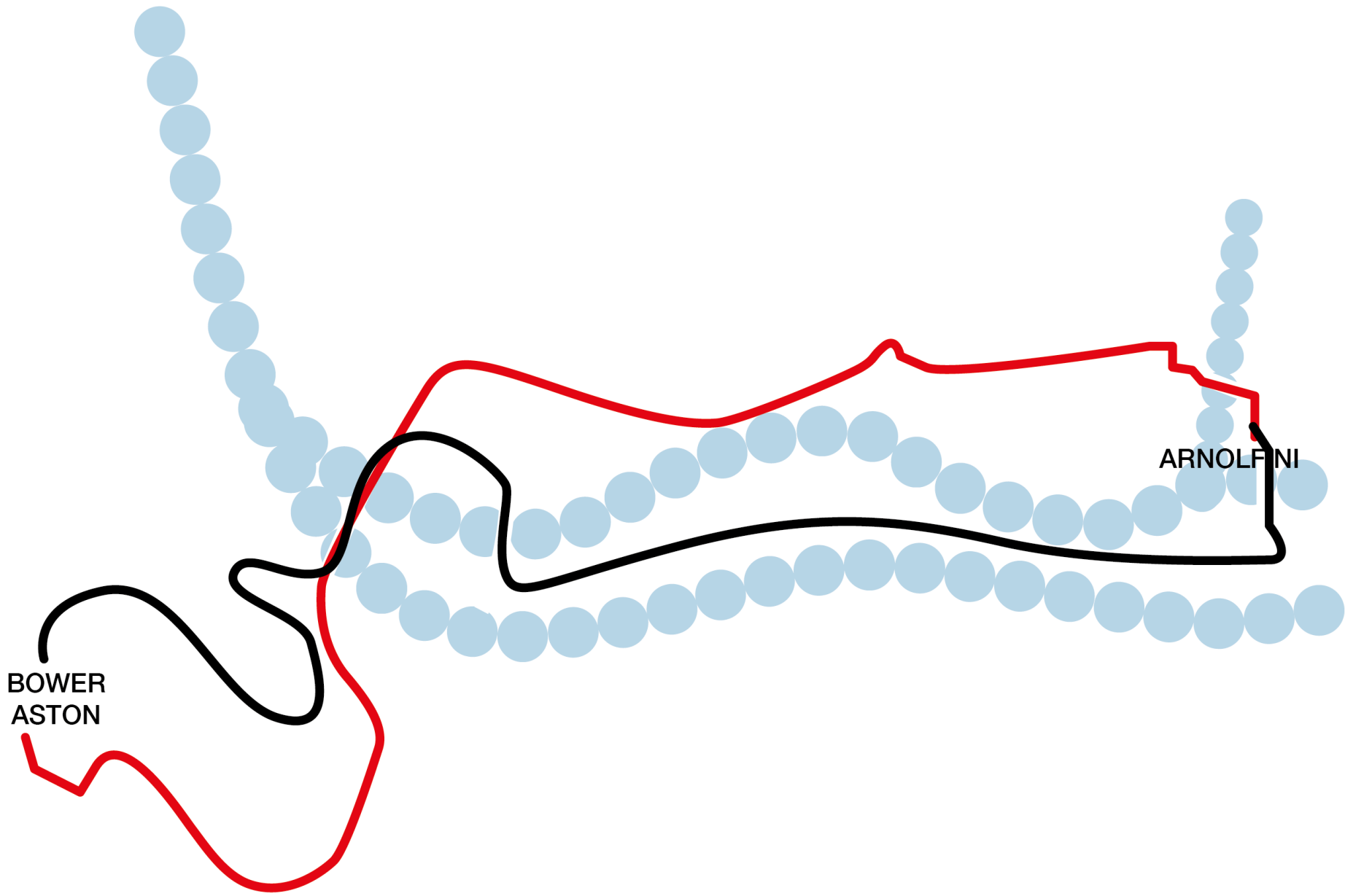
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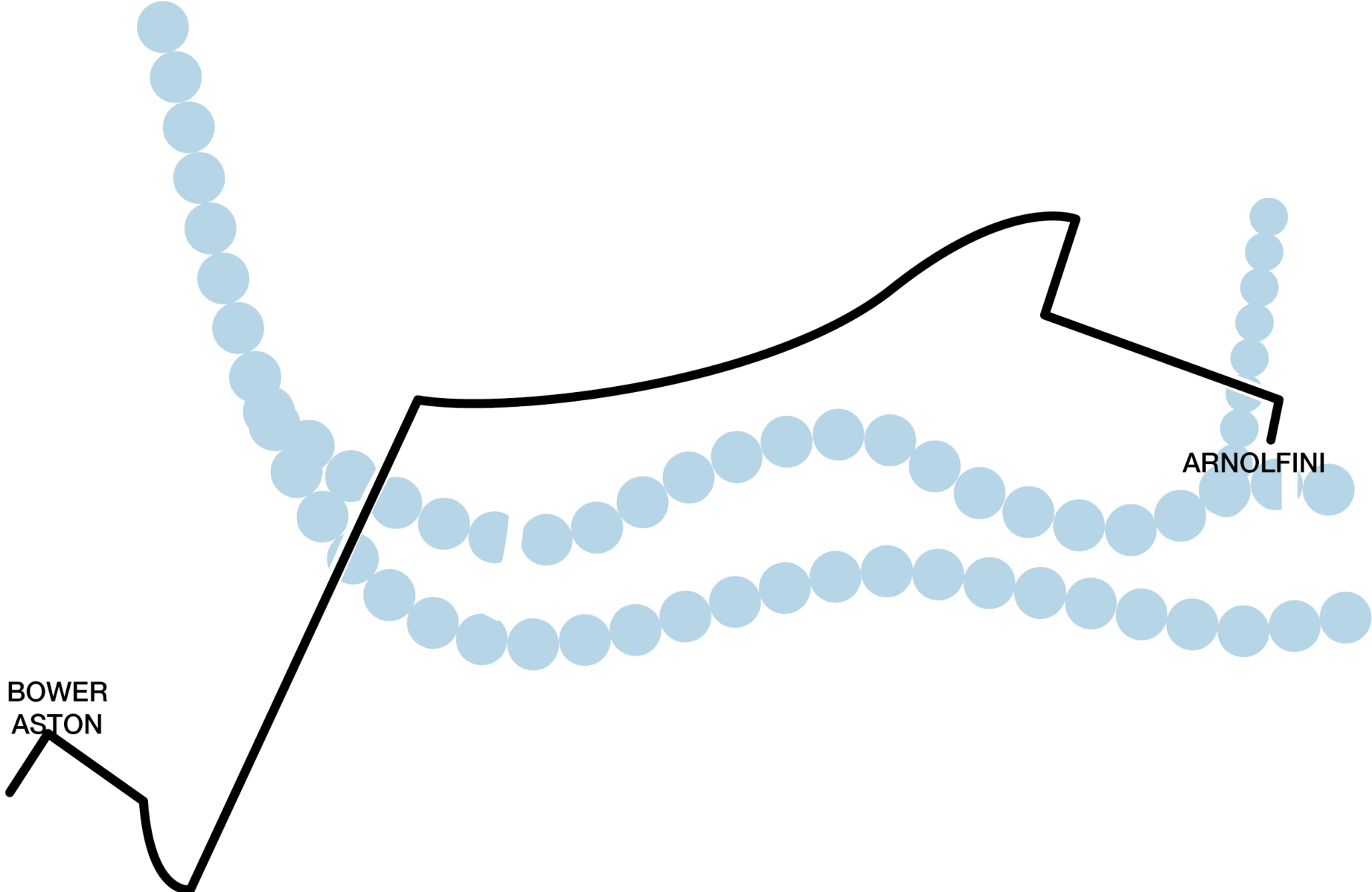


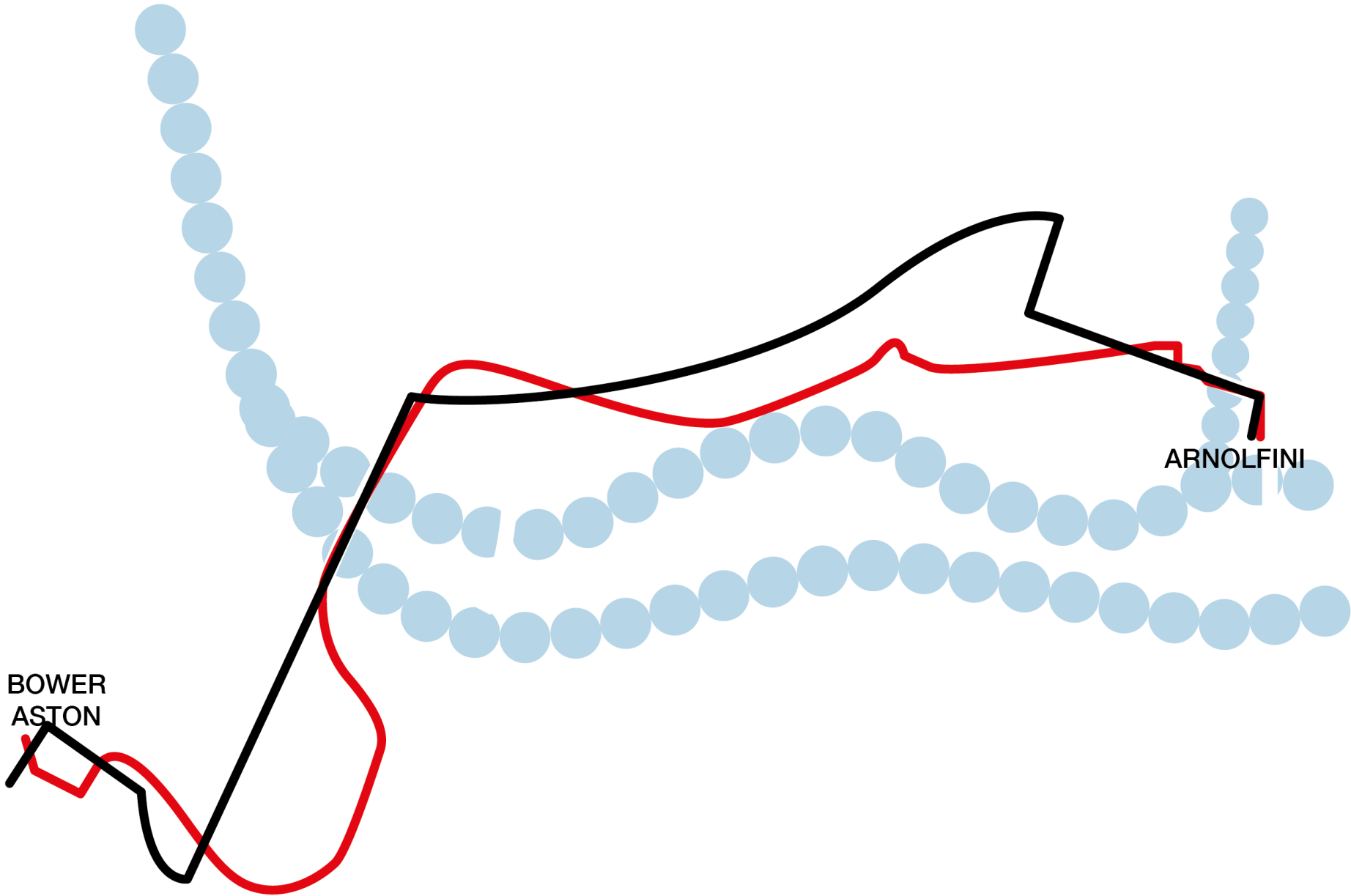
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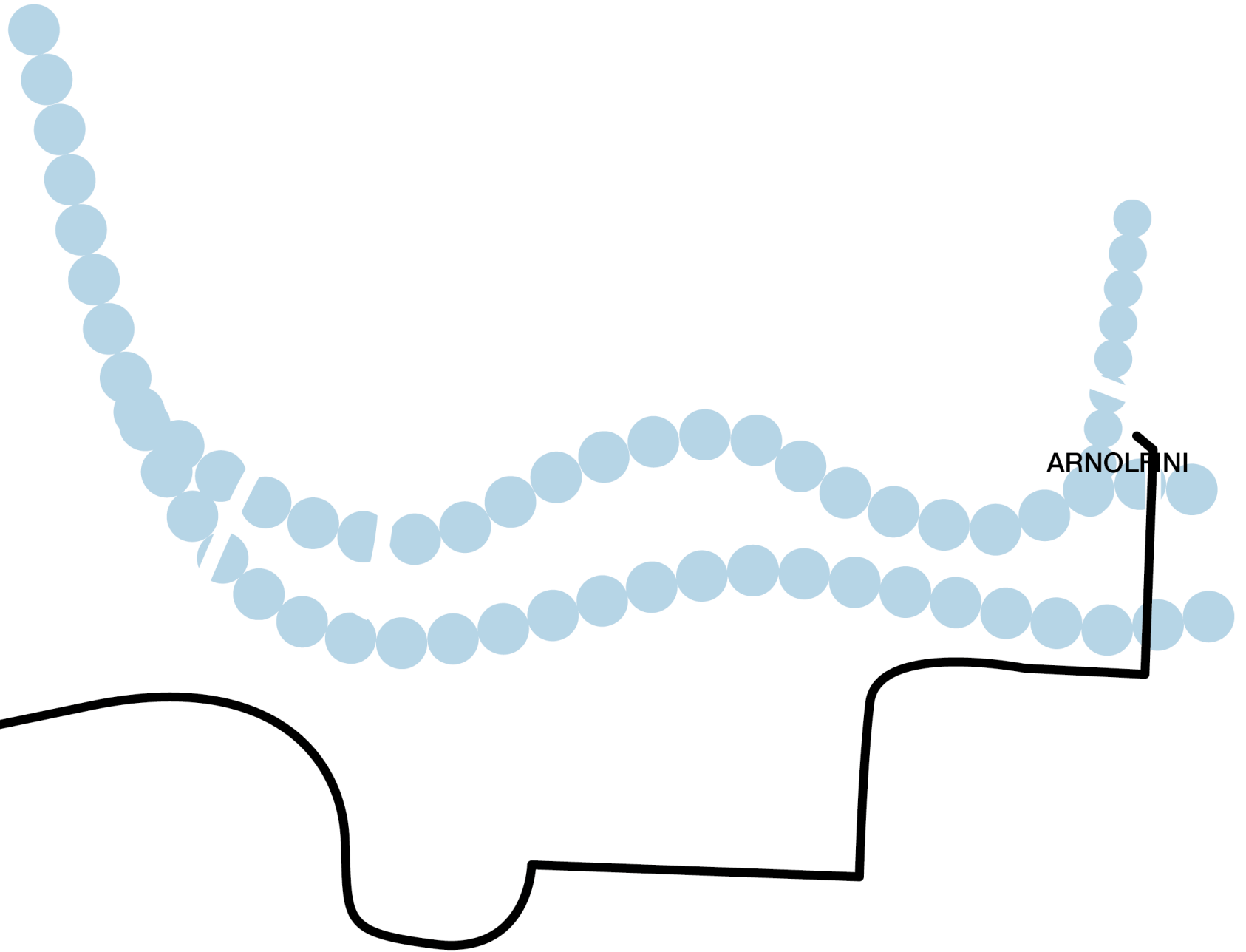


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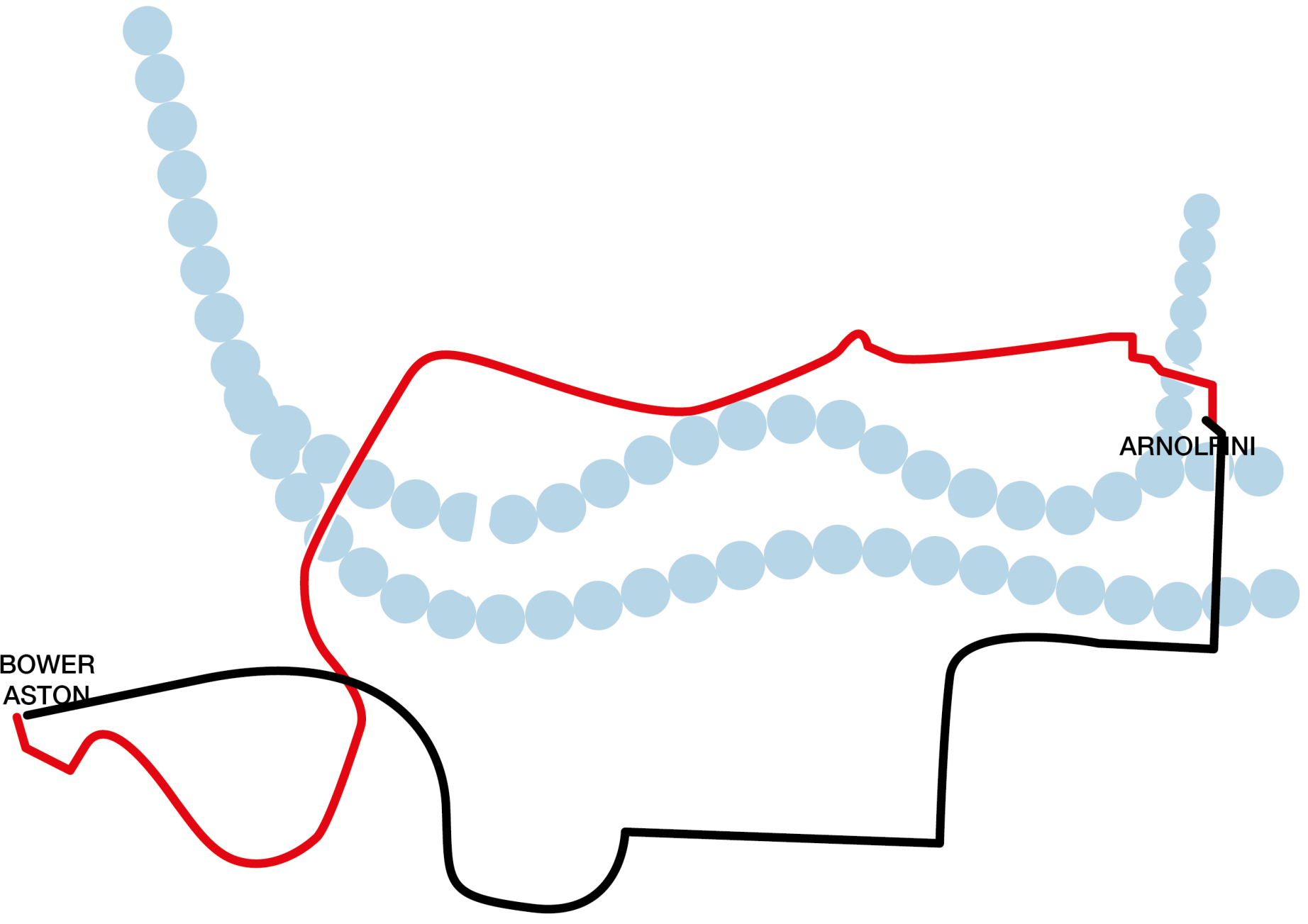
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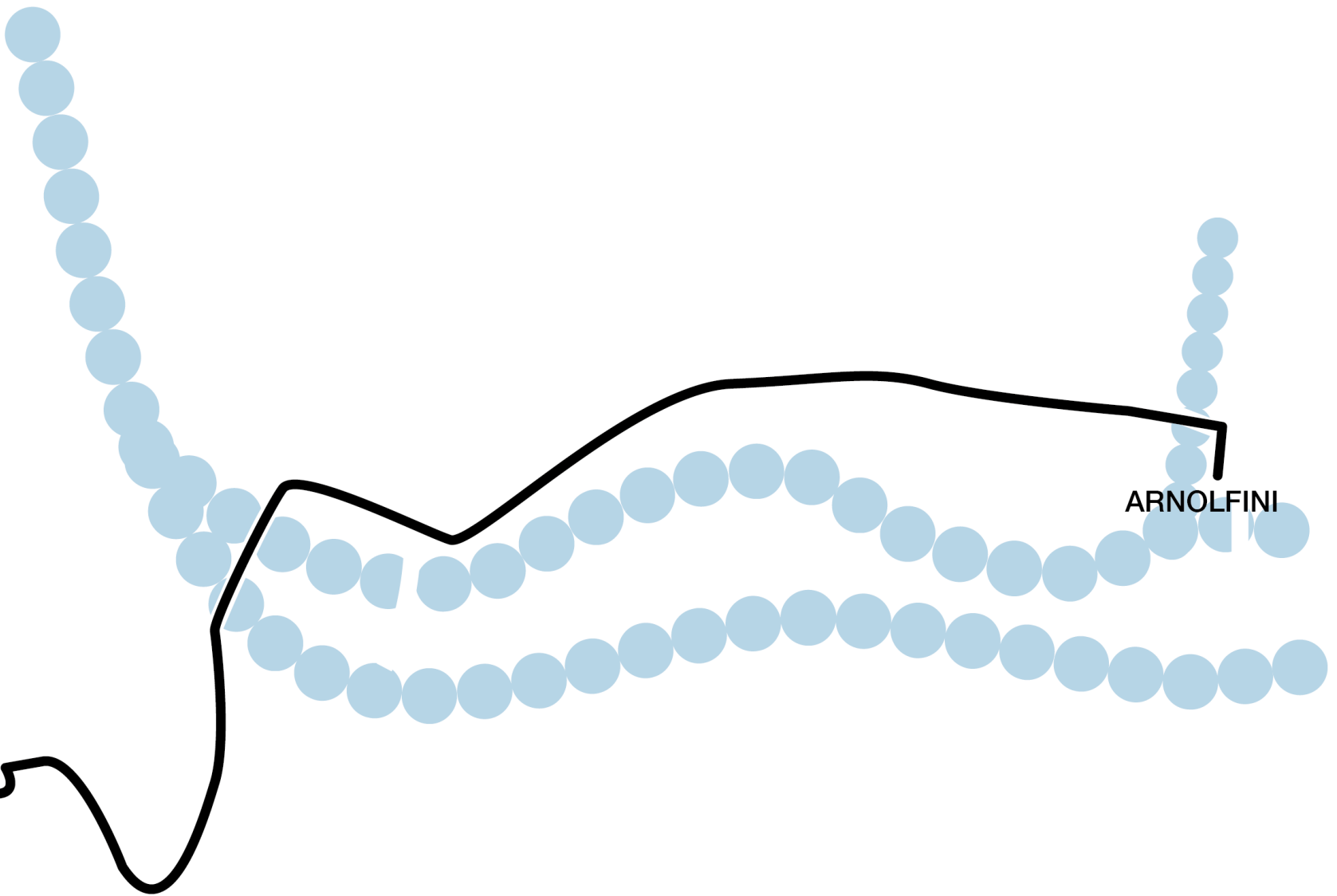
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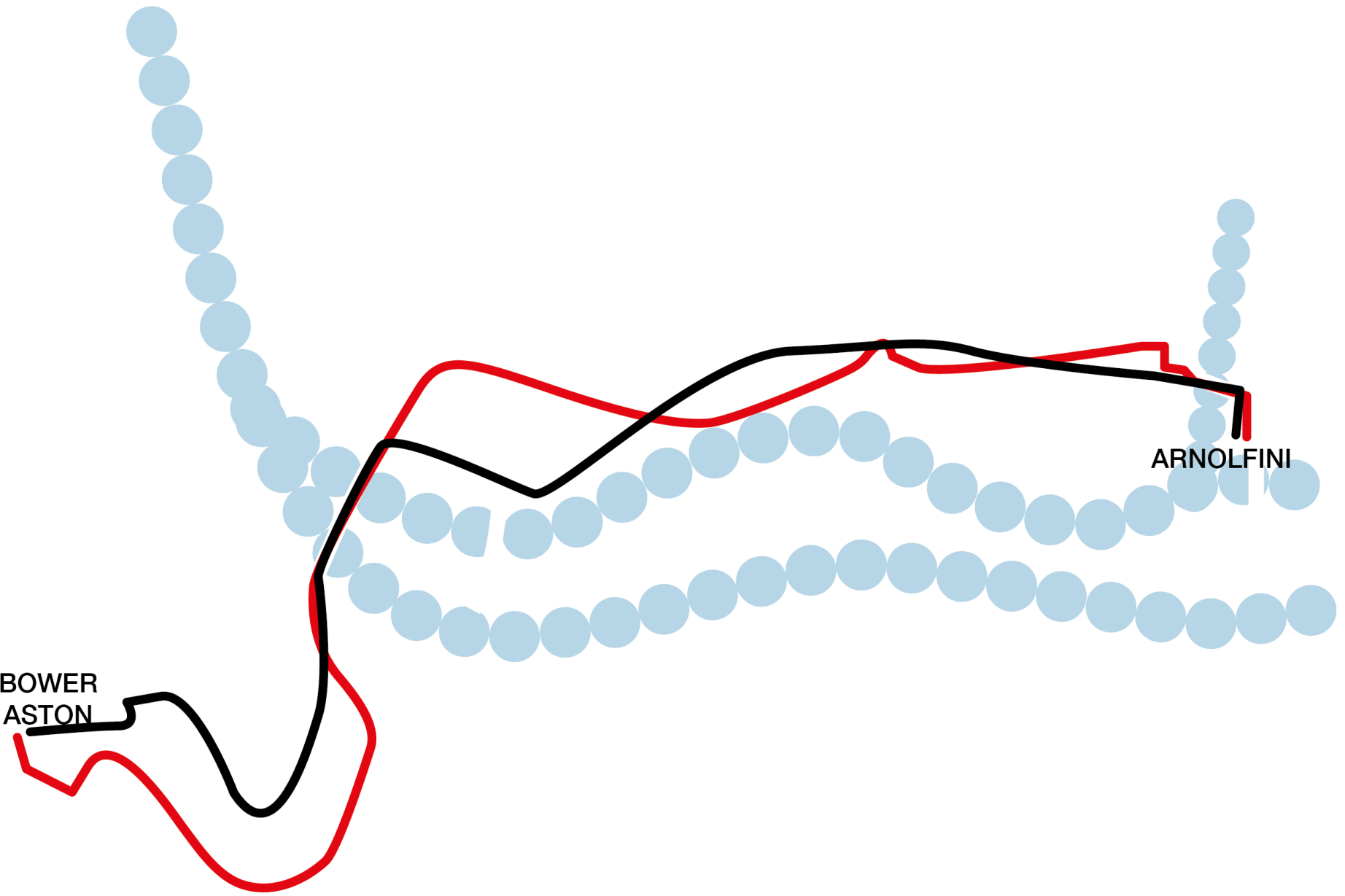
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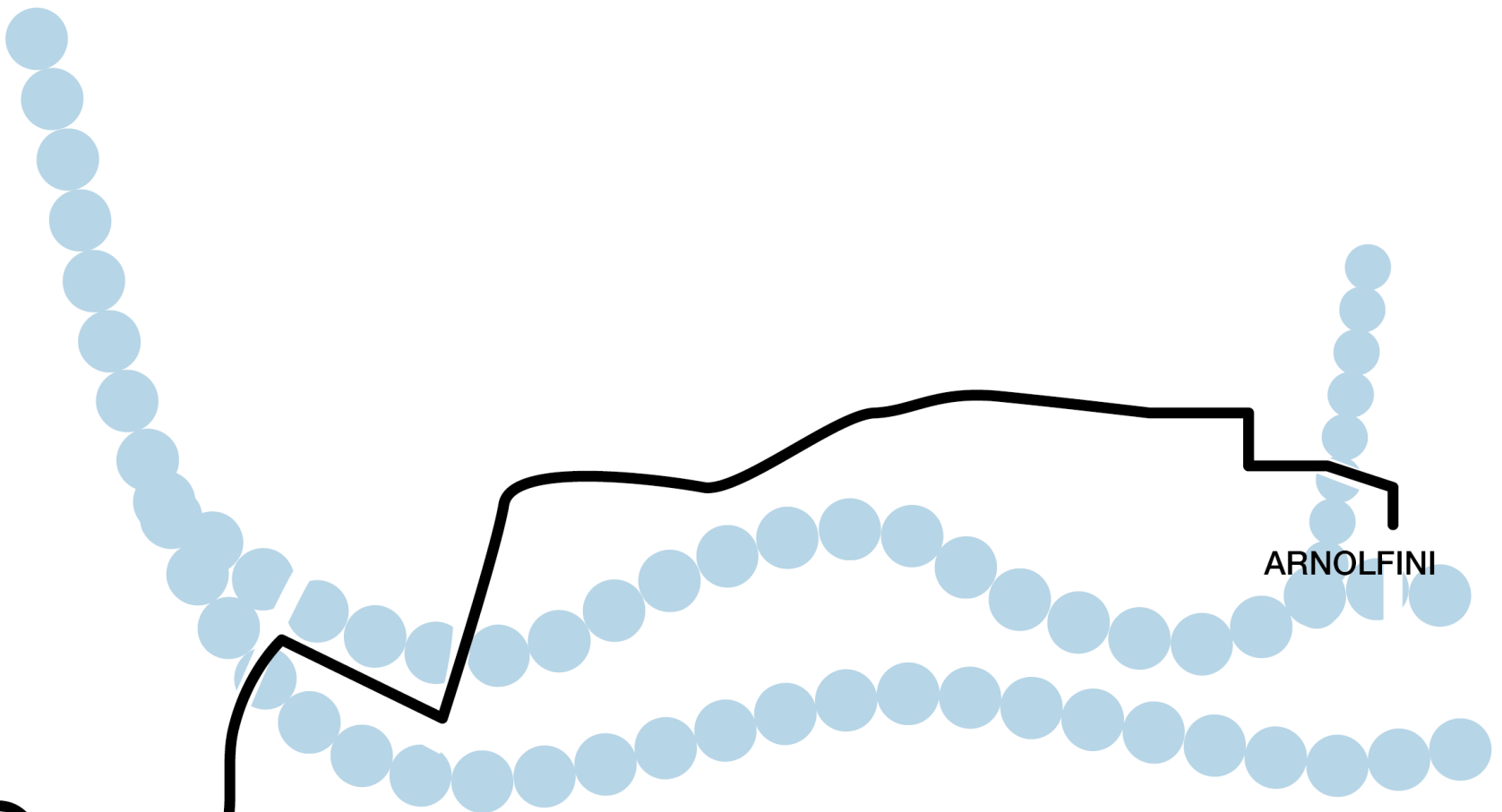
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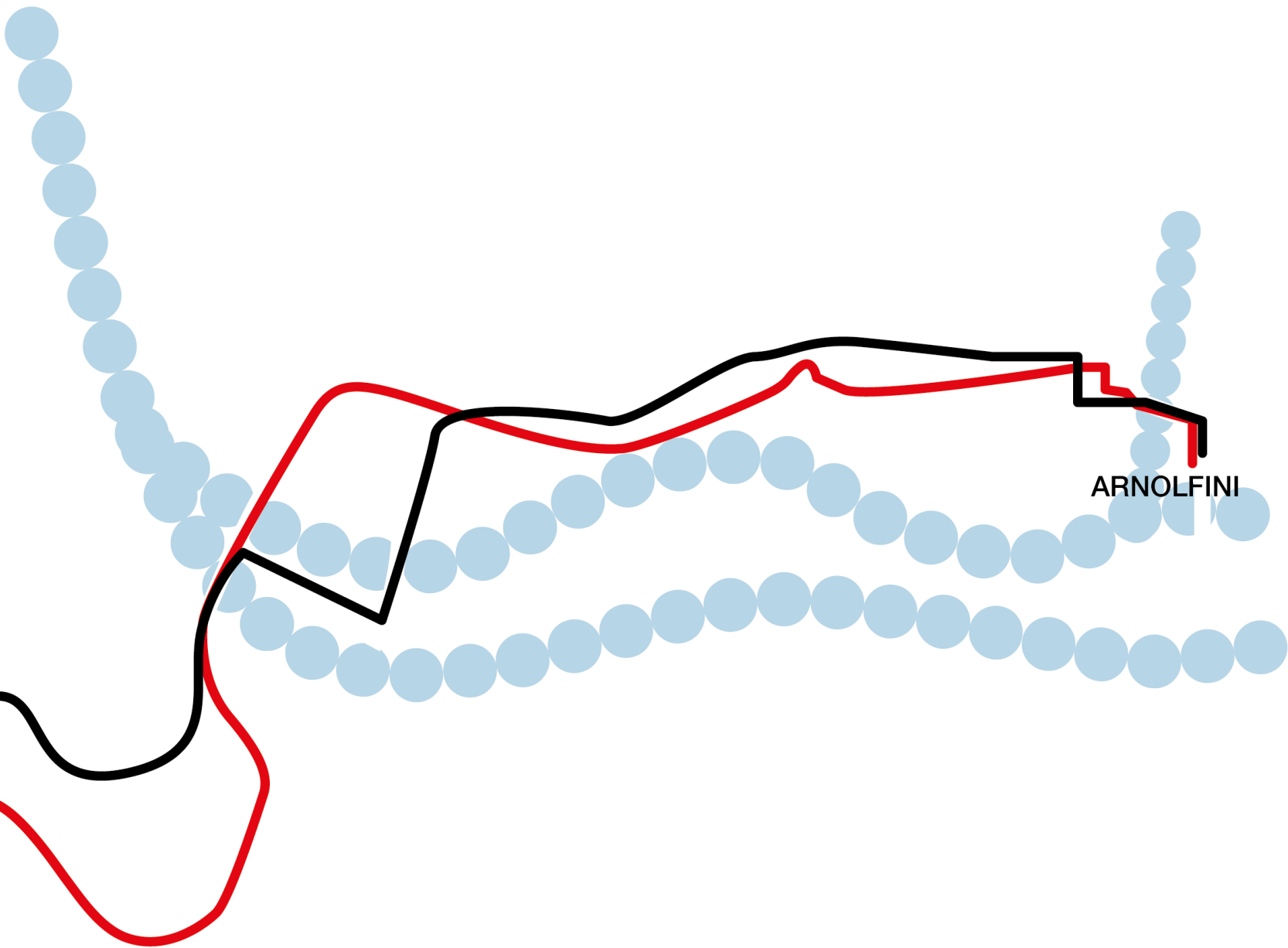
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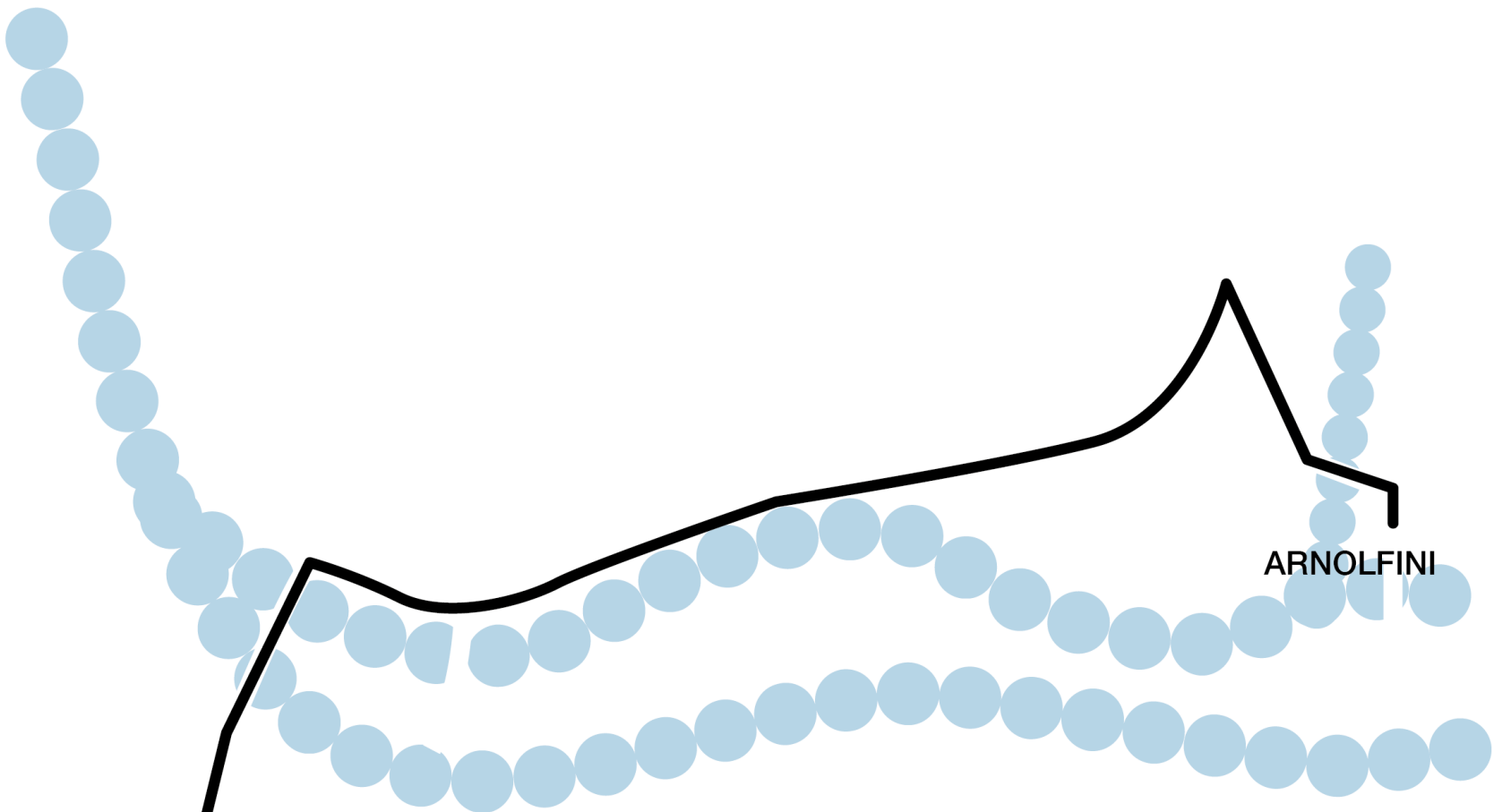
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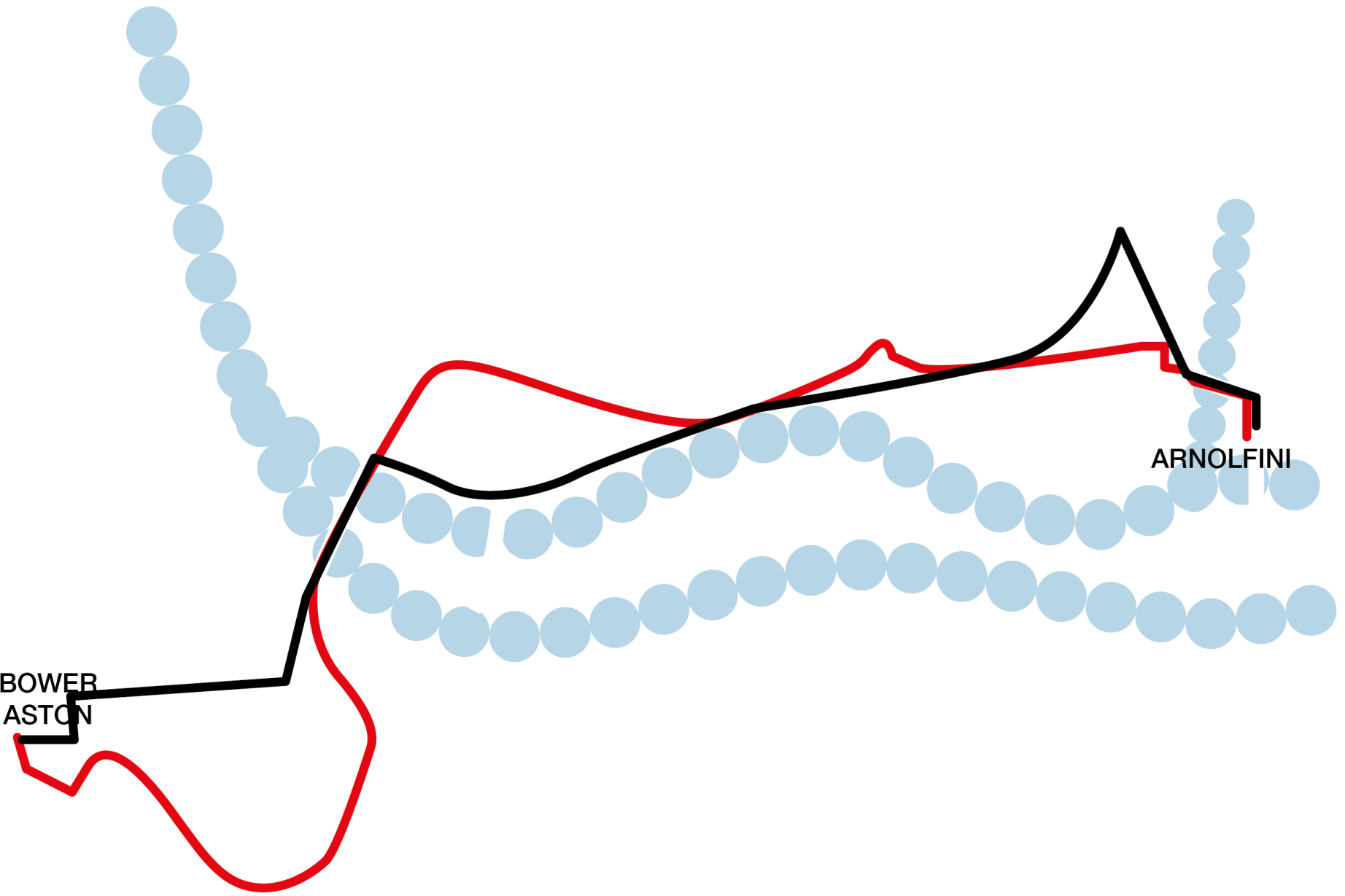
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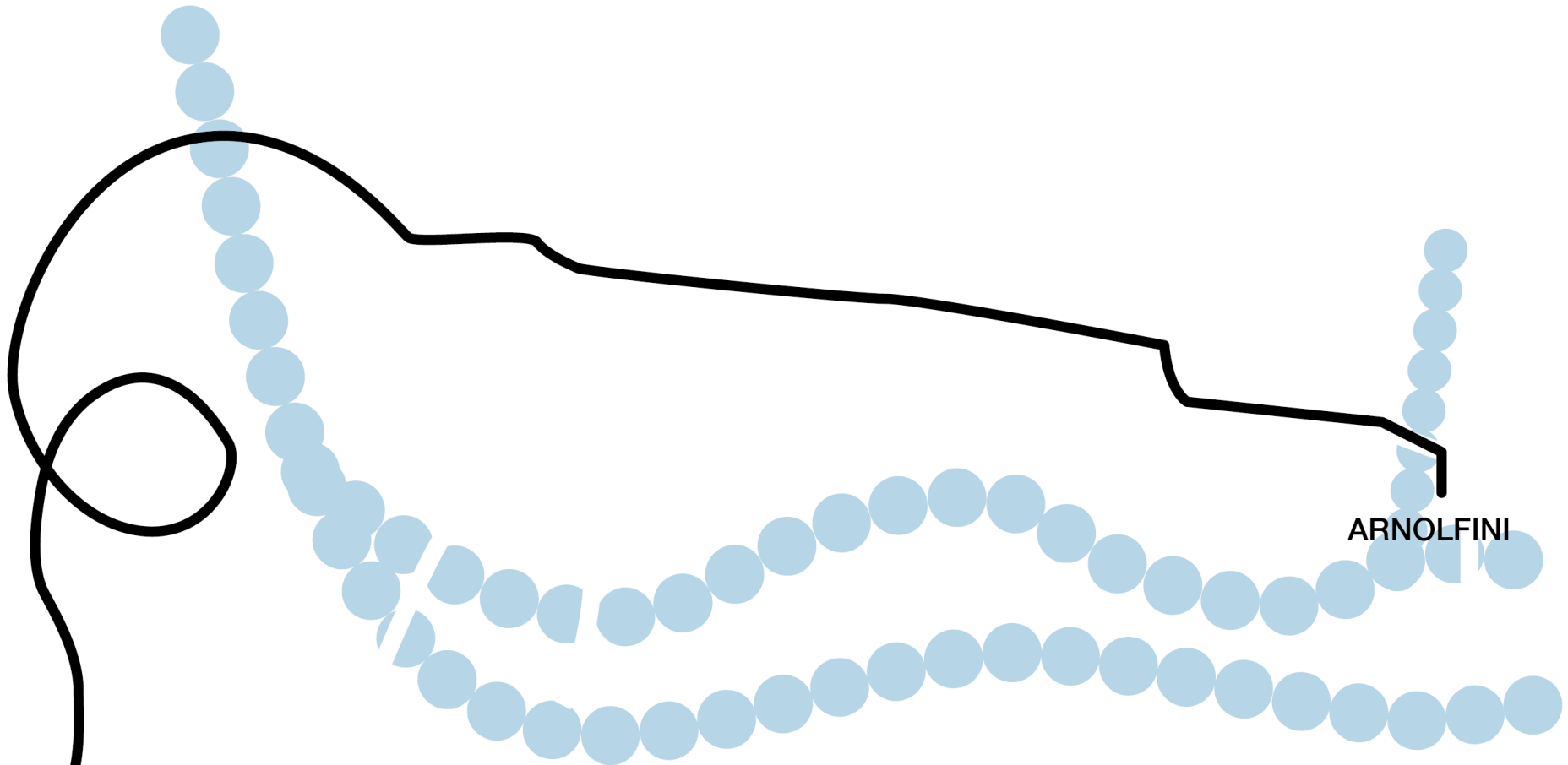
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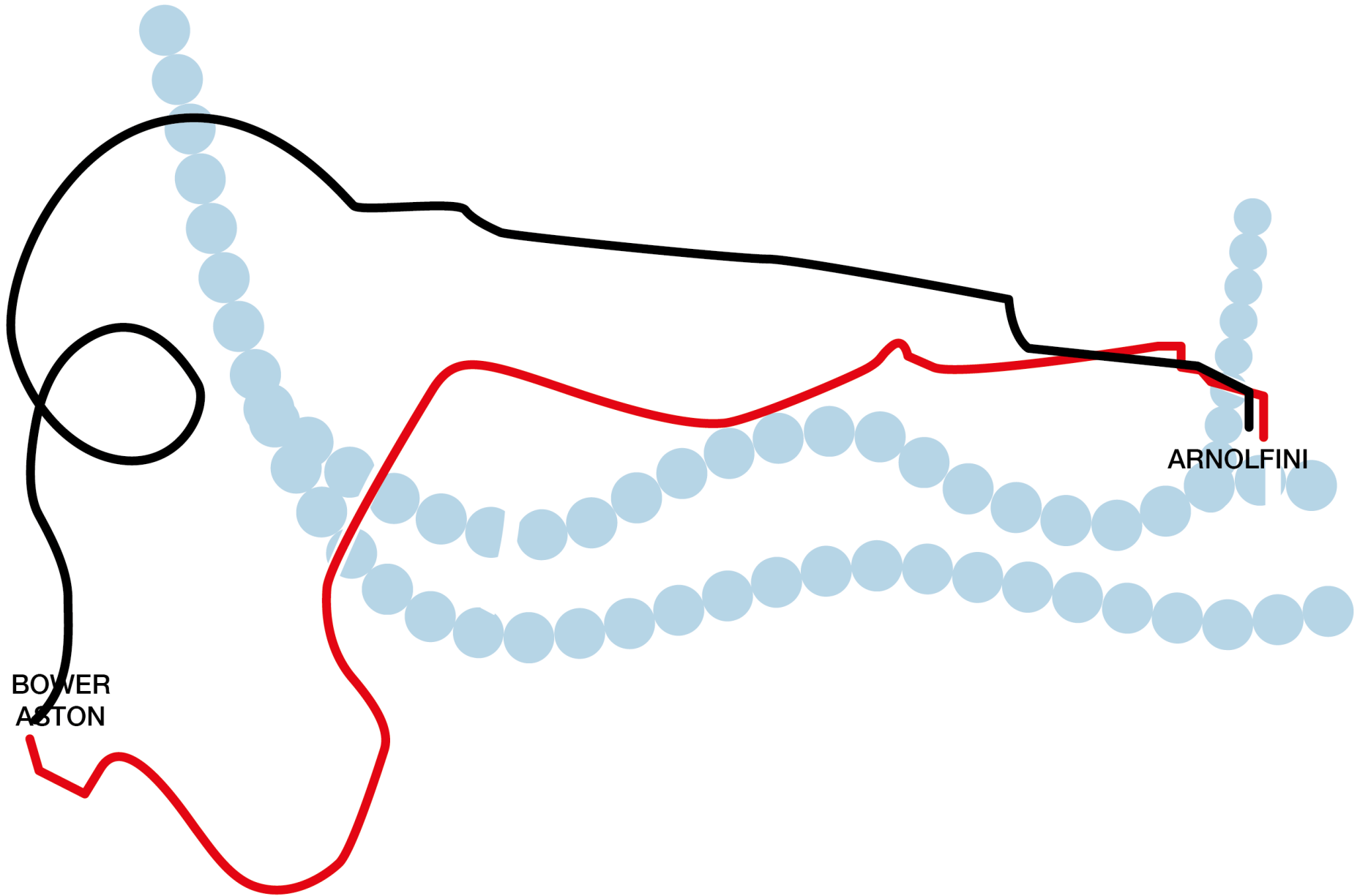
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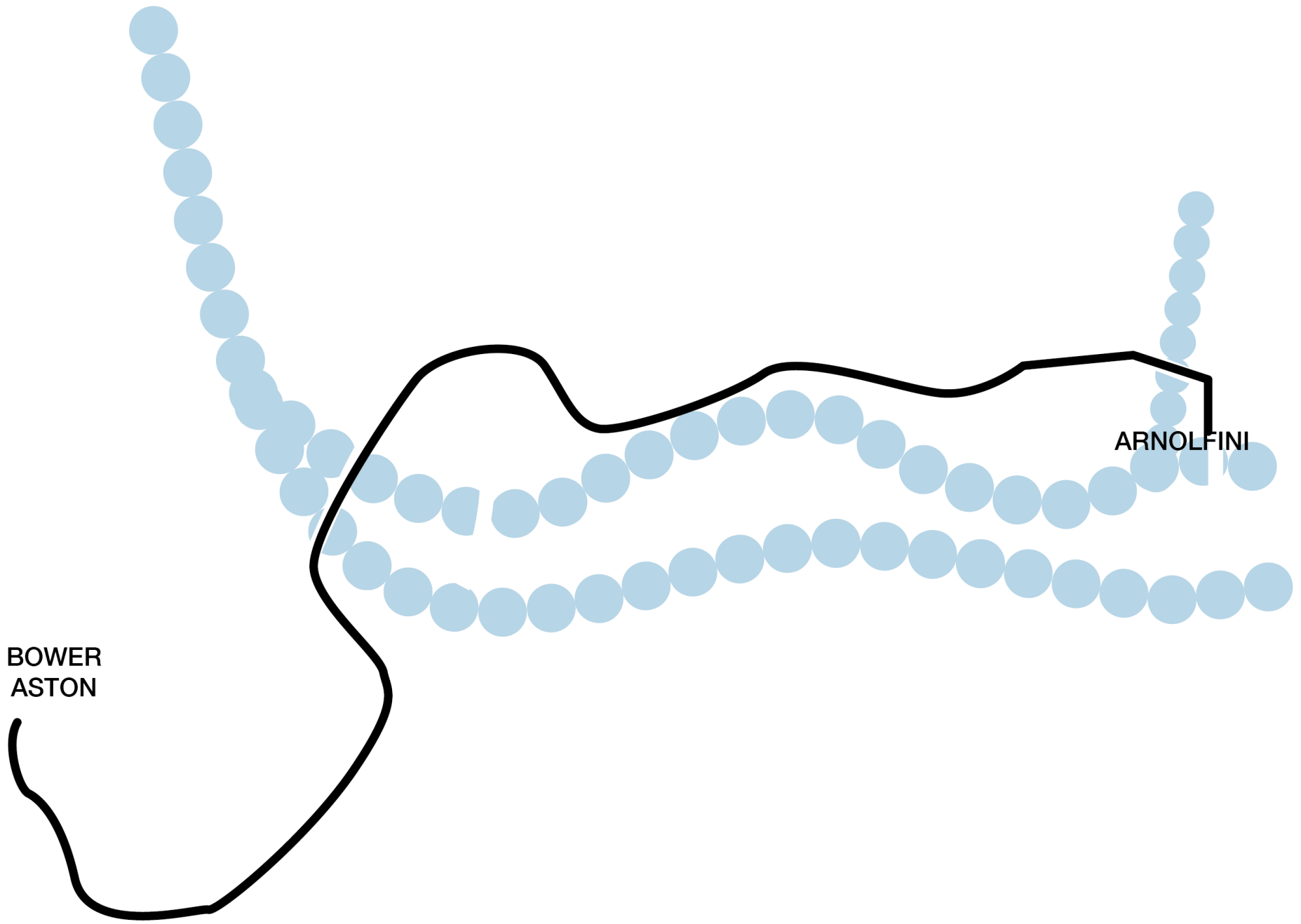
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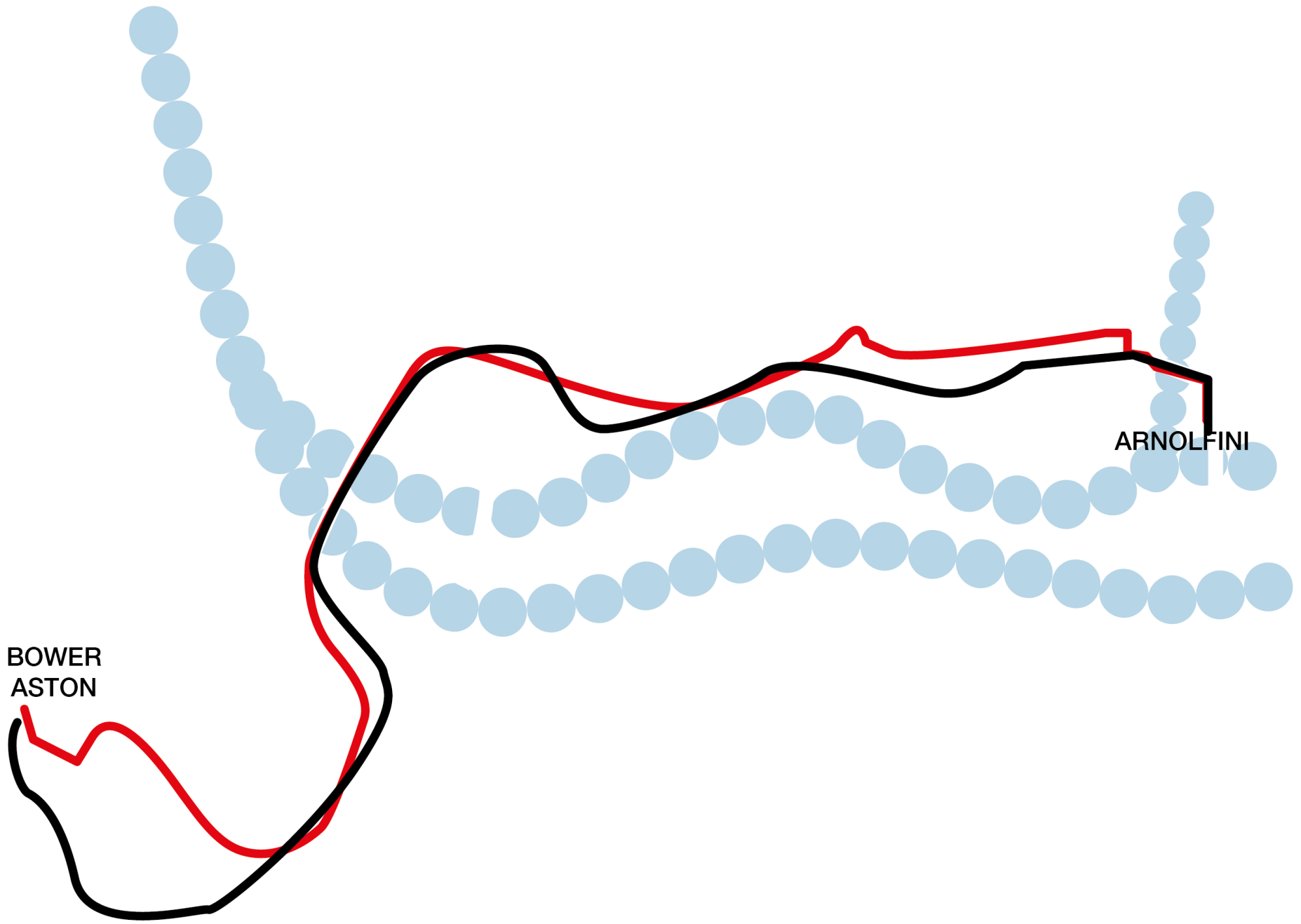
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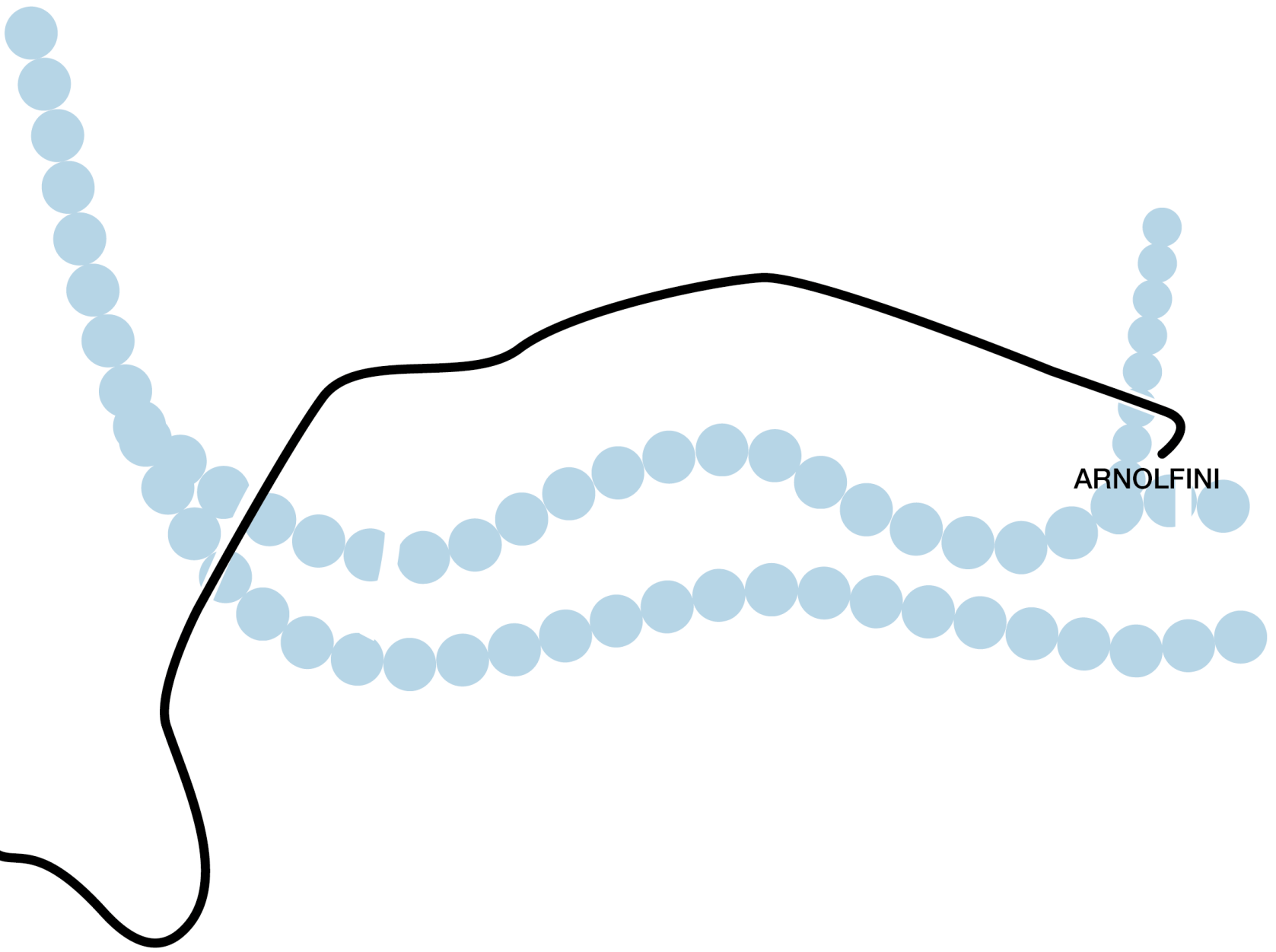
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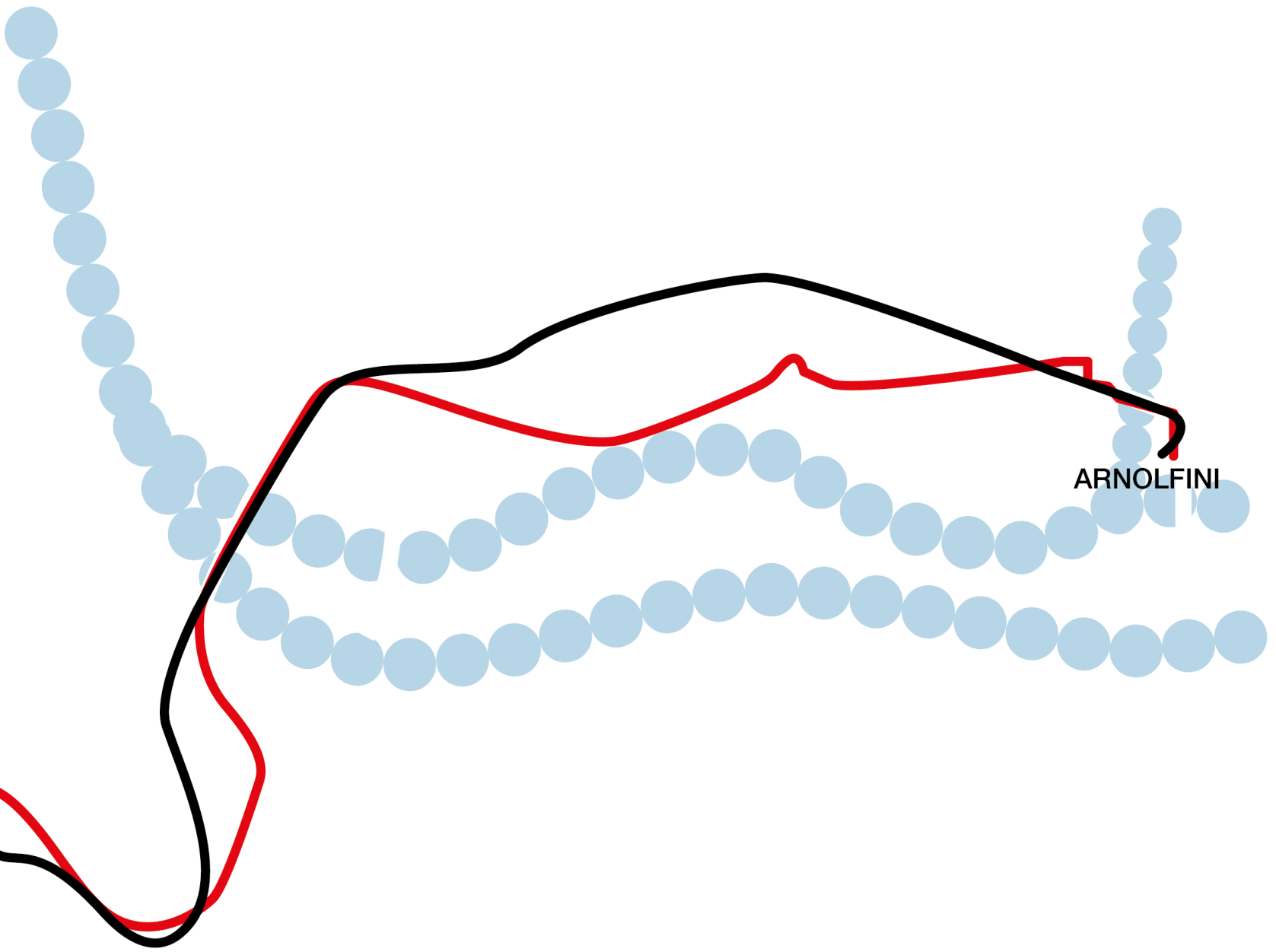
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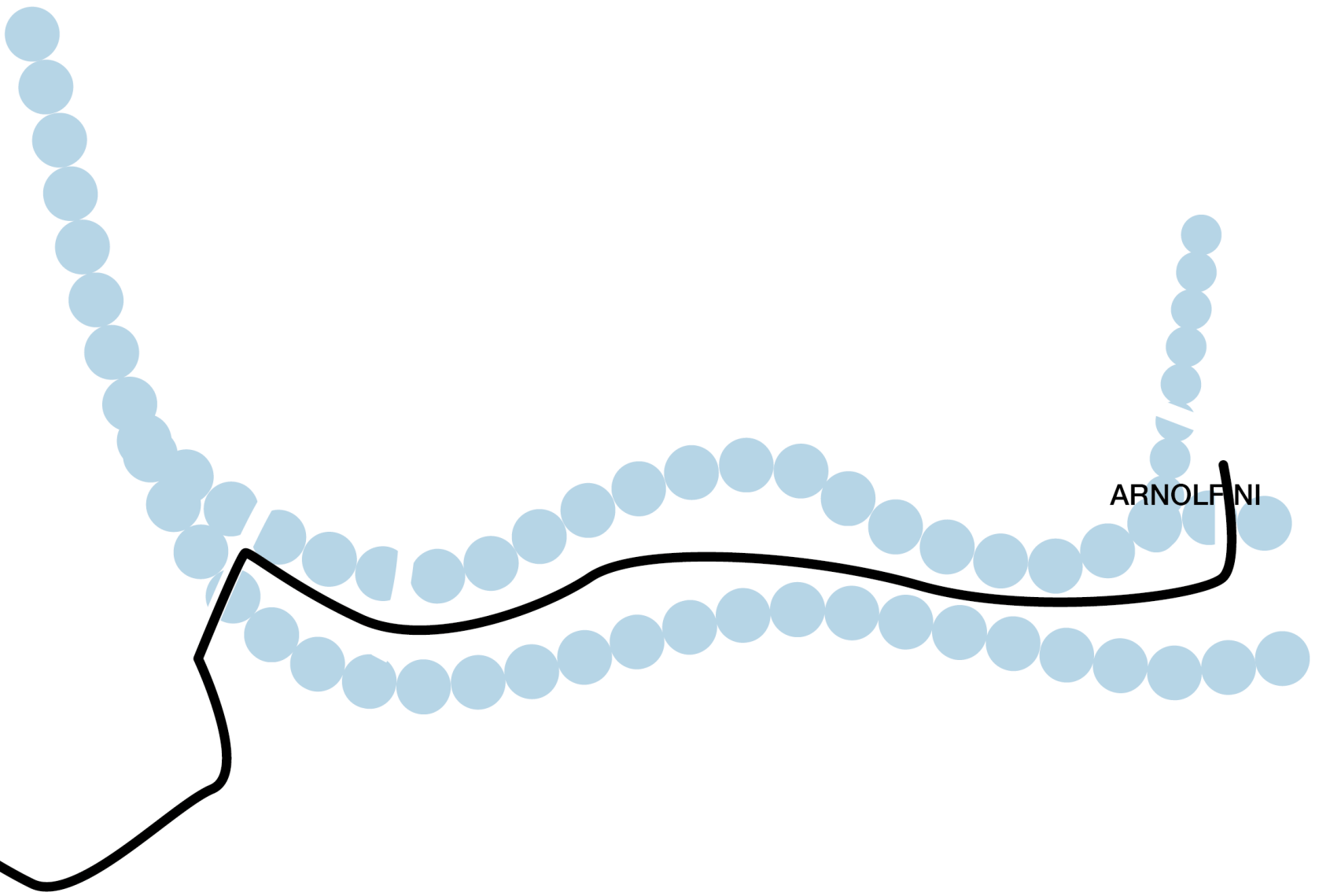
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