

Georgia Macmenemey



-- ! {Graphic Designer}



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FOR FREELANCE (or other) WORK EMAIL*

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I am a First Class honours Graphic Design Graduate from the University of the West of England and I am currently based in the city centre of Bristol. I am an enthusiastic, creative and engaged designer with a particular passion for work involving type, branding and fashion. I work hard and pride myself on meeting tight deadlines and managing multiple workloads. I like to approach my projects playfully, with a keen eye for attention to detail, aesthetics and functionality. I address my work with a unique approach and style, whilst keeping in regard the context of the project.

SKILLS / ABILITIES

→ Indesign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
→ Photoshop	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
→ Illustrator	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
→ html/css	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
→ Premier Pro	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
→ Social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
→ Organisation	<input checked="" type="checkbox"/>				
→ Communication	<input checked="" type="checkbox"/>				
→ Problem Solving	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

QUALIFICATIONS

- 2017 - 2020 BA (hons) Graphic Design - University of West England - First Class Honours
- 2016-2017 Art Foundation Diploma - Strode College - Merit
- 2014-2016 A Levels - Yeovil College - Art, Business, Sociology - BBB

ACHIEVEMENTS!

Social Science Student of the year award - 2016

UWE Dean's list - 2018

Bunker Creative Live Brief 3rd Place - 2019

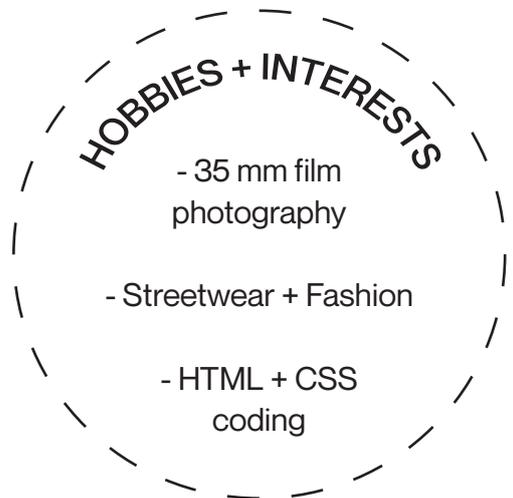
EXPERIENCE

In Graphic Design

- 2019** **BUNKER CREATIVE** - As an optional brief set in my level 2 Graphic Design BA the owners of design studio bunker creative came and set us a brief of designing a rebrand for a gin bottle, the three best would win a price. I was fortunate enough to come 3rd and was paid as a result.
- 2019** **GRAPHIC DESIGN EDUCATORS NETWORK** - Me and a group of 5 others were selected to design the theme for a GDEN event. The theme was time and space and we really had to think out of the box to avoid obvious cliché's. This was my first opportunity to really collaborate on something design-wise and create something that both us and the director were happy with.
- 2019 +** **GUISTE x GUISTE** - In 2019 I applied for the position as a freelance graphic designer for a start-up clothing company. I was chosen for my previous experience working in this field and my enthusiasm for the job. It is an ongoing job that I've been doing on and off for a year now, throughout that time I have designed a logo, T shirt prints, mock-ups and promo shots for the brand. I periodically still work with the brand, putting together the odd mock-up or designing social media posts for clothes launches and promoting events.
- 2020** **TAILORED BRANDS** - Tailored Brands is a marketing company who produce marketing material for companies. I worked as a freelance designer on a contract for their German Client Cinector, who wanted a sales document made for a new product they were releasing. We had around 3 weeks to complete it, I worked with the content writer so that once he had collated the words and images, it was my job to put it into a design.
- 2021** **CONVI STORE LONDON** - In 2021 a vintage clothing wholesaler reached out to me on instagram to hire me as their freelance Graphic Designer. At present, I'm helping them to design a brand identity by designing them a logo and a font they can use.

brief employment history:

- 2021** **Aviva:** In January 2021 I began working as a Customer Service Advisor for Aviva. Due to my previous work experience in customer service and call centre roles, I was put into a specialised team handling only pensions and retirement. The nature of the job requires a level of sensitivity and professionalism when dealing with the customers, a skill I have acquired over my working life. My ability to build a rapport with the clients is something I pride myself on, and I believe it is what enables me to succeed within this role. I am required to retain and provide all of the necessary information in regards to pensions, I applied my studying experience from uni to enable me to do this efficiently for the role.
- 2020** **House of Fraser:** I worked at House of Fraser briefly as a Christmas temp. Due to my previous work experience, I was relatively well trained for the role so was quickly relied upon for higher responsibility tasks and rarely worked the ground level job I was initially hired for. I liked the added responsibility and the need to take initiative in my role as it was a very big store that relied on the staff taking charge of their jobs and solving problems without getting a manager involved. My job roles included organising and picking stock, serving customers, designing new store displays, gift wrapping perfumes to high standards and more.
- 2018 - 2019** **5 Pointz:** 5 pointz was an independent streetwear store in Bristol. It was a popular store that often received hundreds of applications for individual roles so I was lucky to become part of the team. Due to it being an independent store the overall workforce was very small so required a lot of responsibility from each worker. It was a very hard working job but it was rewarding and I loved the nature of it so I was able to push through. Customer Service was the key job, as well as self-presentation and brand knowledge.



References available upon request ...